

DISCOVER THE WORLD OF AFD

ACADEMICS FOR
DEVELOPMENT



FOREWORD

Hi there! Very cool to have you here. My name is **Yolan** and I'm founding AFD Montreal next to my exchange program which will last until May 2019. This document aims to explain the purpose of the **Founding Team** and your role as **Co-Founder Communication & Marketing** within it. If everything goes well, the team will be complete and ready to really start with the establishment of this positive impact company by the end of January!

The rest of the document is divided into following sections:

- p2, WE ARE AFD
- p3, THE AFD WORLDMAP
- p4, YOUR ROLE AS CO-FOUNDER COMMUNICATION & MARKETING

Send me an email with your CV if you are interested. Or when you still have some questions, you can always contact me on the same address: yweiler@afdimpact.org.

ALERT! The application deadline is 28th January at 23:59.

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Founder AFD Montreal

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WE ARE AFD

Academics for Development was founded in Leuven in 2013 to offer students the opportunity to have social impact in developing countries in a purposeful and sustainable way. AFD is a non-profit student organisation inspired by the increasing importance of **student entrepreneurship** and **consulting** as a vital part of a student's education. Through our projects AFD aims to provide practical experience and professional skills complementary to the academic program and necessary to kick-start a professional career. We do this by organising both social impact projects and informative events.

What started off with three projects in 2013, has evolved to over 20 different **projects** for the academic year 2017-2018, clearly illustrating a high student interest and as a consequence our quick, but sustainable growth. Students from 11 different faculties work together on our projects in multidisciplinary teams of 5 to 6 to solve real problems in cooperation with a company, local start-up or NGO. During the summer, the students then get the opportunity to travel to the project country for 6 to 8 weeks to put theory into practice in cooperation with the local partner and population. In Leuven, 11 different faculties offer students the possibility to valorise the AFD project in their curriculum. In Montreal we will strive to get all faculties offering this possibility.

In addition, AFD organises a variety of **events** throughout the year to inform students about social and innovative entrepreneurship. We aspire to reach as many students as possible. Some of the speakers that we welcomed to our events are Karel van Eetvelt, Rudi Vranckx, Jeanne Devos, Gunter Pauli and Idriss Aberkane.

AFD is currently based in four cities, Leuven, Louvain-la-Neuve, Utrecht and Stellenbosch. In all these cities a dynamic team of motivated students, The local board runs the daily management of the organisation. Our presence in two of Belgium's major university cities offers us a wide reach and visibility among students.

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THE AFD WORLDMAP



COUNTRY PROJECT COUNTRY
CITY BRANCH CITY
CITY START-UP BRANCH CITY

YOUR ROLE AS CO-FOUNDER COMMUNICATION & MARKETING

What can you expect

- You are responsible for spreading the word of AFD to the outside world
- You are responsible to keep the outside world up to date on AFD and its activities via a newsletter every one or two months
- You keep the social media up to date about the AFD events and the AFD project students (Facebook, Twitter, LinkedIn, Instagram)
- You will look for opportunities to present AFD in the press
- You attend the weekly board meetings and show a general commitment to the organisation

Your Profile

- You are a bachelor or master student at Udem, Polytechnique or HEC Montreal
- You are creative with words and stories
- You have an excellent knowledge French and English
- You are able to work organised and precisely
- You believe in AFD's vision and mission and you cannot wait to tell the rest of the world about it

Your Commitment

- Ability to commit to AFD Montreal until the end of next academic year in 2020, starting from January 2019
- Willingness to dedicate part of your time to AFD next to your studies

Our Offer

- Gain hands-on experience and tackle real problems and challenges next to your studies
- Obtain valuable life skills and boost your personal growth
- Exchange insights with like-minded and impactful peers
- Be part of a fun, open and international student community

OPINIONS ON AFD

"Following the long lasting tradition of the Université Catholique de Louvain, the Louvain School of Management is aiming at training the best managers , supporting the global good in a sustainable way . Supporting Academics for Development is in this very same logic if not obvious, at least essential"

Michel de Wolf

Dean of Louvain School of Management

"Academics for Development was founded in the true spirit of social entrepreneurship. We are not here just to give a fish, nor to teach how to fish. We will not rest until we have revolutionized the fishing industry. And to skyrocket this revolution, the business world is the keystone to give means and know-how to our students in the developed world and our partners in the developing world so they can start their journey together."

Laurens De Poorter Consultant

Boston Consulting Group (BCG)

Founder Academics for Development

"I admire the way AFD contributes to the international dimension of the KU Leuven and its mission of social service by providing students with opportunities for social and sustainable entrepreneurship."

Prof. dr. Rik Torfs

Rector 2013-2017 - KU Leuven

"Students should try to increase their personal development by means of student consulting or entrepreneurship. AFD offers wonderful opportunities in these areas, especially since AFD combines a practical experience with useful ways of development cooperation. Therefore I fully support AFD."

Michel de Wolf

Dean of Louvain School of Management

